

Pearson Edexcel International Advanced Level

June 2019

Paper Reference **WEN04/01**

English Language

International Advanced Level

Unit 4: Investigating Language

Pre-release Material

You do not need any other materials.

You are not allowed to take your pre-release work into the examination.

Turn over ►

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This booklet introduces four subtopics for the examination, one for each of the four topics.

The four topics are:

- Global English
- Child Language Development
- Language and Power
- Language and Technology.

The summary, given for each topic, is a starting point for students to use for their own subtopic investigations. Exploration of local and global resources is encouraged.

The suggested resource list is intended to act as guidance and students should broaden their research beyond the list. Students and teachers need to consider carefully which resources to use as the list is for guidance and suggestion only.

Please note that resources were checked at the time of publication – all web addresses were working and all publications were available for purchase. However, materials may be withdrawn from circulation and website locations may change.

Topic: Global English
Subtopic: South Korean English

South Korea's first English teaching institute, the *Dongmunhak* School, was founded in 1883 to train government interpreters and translators. Since then English literacy has spread with South Koreans' interest in the language and its importance globally. The use of Konglish, a style of English used by South Korean speakers, is widespread throughout South Korea. The influence of US culture is important. Many debate the significance and impact of Konglish on spoken English. Today taxpayers and parents spend more per capita on their children learning English than any other country in the world. Your investigation should focus on the English spoken in South Korea.

Areas to consider in your research:

- the historical development of English spoken in South Korea and the emergence of Konglish
- the influence of social and cultural changes through globalisation, politics, business, the media and technology
- the development of English teaching within South Korean education.

Suggested research resources

Books:

Barton, D. and Hamilton, M. (1998) *Local Literacies: Reading and Writing in One Community*
 Beal, J. (2008) *A Handbook of Varieties of English*
 Jenkins, J. (2009) *World Englishes – A resource book for students*
 Park, J. S. (2009) *The Local Construction of a Global Language: Ideologies of English in South Korea*

Online resources:

Data could be taken from transcripts of South Korean speakers of English in the public eye, representations in the media and everyday conversations.

https://www.youtube.com/watch?v=5lqWBip_E6I

<https://www.connectkorea.com/korean-konglish-definitive-guide/groovekorea.com/article/koreas-efl-education-failing/>

www.banterspeech.com.au/4-main-accent-challenges-for-korean-speakers-learning-english/

www.japantimes.co.jp/community/2014/01/19/issues/china-south-korea-face-familiar-woes-in-english-quest/#.Wki4nqx2vIU

<https://www.theguardian.com/education/2001/apr/27/highereducation.internationaleducationnews>

www.wired.com/2016/09/beauty-perils-konglish-korean-english-hybrid/

General revision sites:

www.babelzine.com

www.universalteacher.org.uk

www.englishlangsfx.blogspot.com

www.englishandmedia.co.uk/e-magazine

Topic: Child Language Development
Subtopic: Parent and child play

Play is considered an important element in a child's development as it contributes to their physical, cognitive, social and emotional advancement. Despite the benefits derived from play for both children and parents, time for free play has been markedly reduced for some children due to: work/life demands on families, changes within family structures and increased academic and enrichment activities being promoted at the expense of child-centred play. Your investigation should consider the dynamics of play between parents and children, how it may vary between mothers and fathers and how it can be used as a developmental aid.

Areas to consider in your research:

- the various types of play – structured, unstructured, physical or mental
- the language and support strategies used by parents when playing with their child
- the influence of social and cultural attitudes on the types of play between parents and children as a means of interaction.

Suggested research resources

Data could be taken from a variety of examples of parents and children at play. For example: through recordings of own family members or from online sources.

Books:

Broadhead, P. Burt, A. (2011) *Understanding Young Children's Learning through Play: Building Playful Pedagogies*

Bruehl, M. (2012) *Playful Learning: Develop Your Child's Sense of Joy and Wonder*

Kilvington, J. Wood, A (2016) *Gender, Sex and Children's Play*

Moyles, J. (2010) *The Excellence of Play*

O'Grady, W. (2011) *How Children Learn Language*

Saxton, M. (2017) *Child Language: Acquisition and Development*

Online resources:

http://raisingchildren.net.au/articles/play_aboriginal_parents_video.html

<http://time.com/4793295/fathers-parenting-daughters-sons/>

<https://www.education.com/reference/article/gender-differences-play/>

http://opensiuc.lib.siu.edu/cgi/viewcontent.cgi?article=1198&context=uhp_theses

www.kon.org/urc/v7/stephens.html

<https://pathways.org/news/articles/importance-of-play-in-childrens-development/>

<https://childdevelopmentinfo.com/child-development/play-work-of-children/pl5/>

[www.playscotland.org/wp-content/uploads/assets/Documents/TheLEGOTimeStudy Report.pdf](http://www.playscotland.org/wp-content/uploads/assets/Documents/TheLEGOTimeStudyReport.pdf)

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Topic: Language and Power
Subtopic: Women and campaigning

Due to the patriarchal nature of society around the world, women's roles have historically been defined by cultural notions about a woman's position within the community. The idea that a woman's place was in the home was an accepted norm. Over the years, there have been many campaigns to improve women's rights and raise awareness of the obstacles they face, with many people waging battles against the barriers to advancement. Although things are slowly changing and there are a few women in key positions within business, education and politics, statistically they are in the minority. Your investigation should consider the way language has been used and is being used in campaigning.

Areas to consider in your research:

- the language of campaigning and how it has been used to promote, describe or enhance the role of women over time
- the evolution of social and cultural attitudes to women within society
- how women promote themselves within male-dominated environments.

Suggested research resources

Books:

Bonney, G. (2016) *In the Company of Women: Inspiration and Advice from over 100 Makers, Artists, and Entrepreneurs*

Coates, J. (2015) *Women, Men and Language*

Coultas, A. (2003) *Language and Social Contexts*

LaBelle, S. Henriksen, B. Eppler, E. (2011) *Language, Society and Power: An Introduction*

Marlin, R. (2013) *Propaganda and the Ethics of Persuasion*

Mooney, A. and Evans, B. (2015) *Language, Society and Power: An introduction, 4th edition*

Sandberg, S. (2013) *Lean In: Women, Work and the Will to Lead*

Online resources:

<https://www.theguardian.com/women-in-leadership/2016/jun/29/womens-talk-why-language-matters-to-female-entrepreneurs>

www.mckinsey.com/global-themes/gender-equality/women-in-the-workplace-2017Xf

<http://danutareah.co.uk/academic/women.html>

www.youtube.com/watch?v=dSHJYyRViIU

www.historyplace.com/speeches/anthony.htm

eloquentwoman.blogspot.co.uk/2013/05/13-famous-human-rights-speeches-by.html

https://www.youtube.com/watch?v=-_9JwI8dOS8

<https://sheleadsafrica.org/10-tedtalks-by-african-women-that-will-inspire-you-this-year/>

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Topic: Language and Technology
Subtopic: Language of blogs

A blog is a discussion or informational website owned by the author and is not subjected to the rigours of external editing or the verification of material authenticity. Blogs originally consisted of discrete, often informal diary-style entries or posts. Entries are typically displayed in reverse chronological order, so that the most recent posts appear first on the page. Early blogs were usually the work of a single individual, occasionally of a small group, and often covered a single subject or topic. More recently, multi-author blogs or MABs, have developed, with posts written by large numbers of authors. Many blogs provide commentary on topics ranging from politics to music, sport and fashion. Your investigation should focus on a diverse range of blogs and how, as a form, the blog has evolved into a variety of styles.

Areas to consider in your research:

- the development of blogs as a means of mass communication
- how blogs have evolved from the more informal diary style to a mix of both formal and informal, professional and unmediated entries
- how blogs may be unreliable, possibly misleading or manipulating their audiences.

Suggested research resources

Books:

Allington, D. (2012) *Communicating in English: Talk, Text, Technology (Worlds of English)*

Crystal, D. (2013) *The Language Revolution*

Goddard, A. and Geesin, B. (2011) *Language and Technology*

Holiday, R. (2013) *Trust Me, I'm Lying: Confessions of a media manipulator*

Sproat, R.W. (2010) *Language, Technology and Society*

Online resources:

<http://blogs.reuters.com/felix-salmon/2011/03/16/how-blogs-have-changed-journalism/>

<https://www.webdesignerdepot.com/2011/03/a-brief-history-of-blogging/>

<https://blog.neongoldfish.com/uncategorized/are-blogs-a-reliable-source-of-information>

<https://flockler.com/blog/8-reasons-why-you-still-need-to-blog>

www.businessesgrow.com/2015/12/14/what-is-the-future-of-blogging/

www.english.com/blog/english-language-has-changed

www.webmd.com/a-to-z-guides/features/how-blogs-have-changed-the-world#1

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www.universalteacher.org.uk

www.englishlangsfx.blogspot.com

www.englishandmedia.co.uk/e-magazine